

Why our financial planners choose Walker Crips



At Walker Crips Financial Planning, our people are our greatest asset. In an ever-evolving profession, we understand that by prioritising health, wellbeing and professional development, we empower our team to build lasting relationships and deliver exceptional client service.



Health and wellbeing

We prioritise our employees' health, offering a comprehensive support programme that includes:

- **24/7 helpline and GP access** for quick support with personal, legal and health matters.
- **Mental health and physiotherapy support**, ensuring care is available when needed.
- **Lifestyle coaching and personal training** to promote a healthy lifestyle.

These initiatives ensure our team remains supported and engaged, leading to our shortlisting for *Excellence in Workplace Wellbeing* at the **2024 Association for Business Psychology Awards**.



Training and development

We invest in our financial planners' growth through a robust learning management system ensuring they remain leaders in the profession. We also offer:

- **Graduate and apprenticeship programmes** to attract future financial professionals.
- **Tailored training plans** to help employees continuously enhance their skills.
- **Accredited courses** to enhance technical knowledge, keep up to date with the latest trends and changes in legislation.

Our focus on continuous learning keeps our team engaged and motivated, while helping them deliver top-tier advice and service to clients.



Commitment to Diversity, Equity and Inclusion (DE&I)

Diversity is at the core of our values. We are proud to:

- be a **Disability Confident Employer**, committed to inclusive hiring and workplace support.
- provide **unconscious bias training** to ensure fairness across all recruitment and internal processes.
- promote a **diverse and inclusive workforce**, recognising and celebrating different cultures and backgrounds.



Our dedication to DE&I has earned us multiple nominations at the **PIMFA Diversity & Inclusion Awards**, showcasing our ongoing efforts to foster a respectful and inclusive workplace.



A culture of engagement

We foster an environment of collaboration and engagement by:

- Using employee surveys and performance reviews to gather feedback and ensure development.
- Offering direct access to senior leadership, ensuring all voices are heard and valued.

At Walker Crips Financial Planning, we believe that when our people succeed, our clients succeed.

By fostering a supportive environment focused on health, wellbeing and professional growth, we've created a culture that encourages long-term commitment. Many of our financial planners have been with us for over 20 years, a testament to the strength of our people-first approach. This high retention allows our clients to benefit from stable, lasting relationships with trusted professionals.

To learn more about how our dedicated team can help you, call us on 01904 544300 or visit walkercripsfp.co.uk today.

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